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PLASTIC SURGEON

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We are pleased to offer this newsletter as a service to our valued patients, referral sources, and potential new patients. Feel free to contact us as we greatly appreciate any input that you might have to make this better newsletter for you!

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NIADYNE SKIN CARE.....A REVOLUTIONARY PRODUCT

NIADYNE is a revolutionary skin care product that has several benefits. The **NIA 24/7** skin care system has been developed to help your skin defend itself against damage from the sun and skin-aging process that causes undesirable changes in skin texture, firmness, tone, lines, wrinkles, and pigmentation problems.

NIA 24/7 not only helps your skin reduce the effects of damage but also builds skin resilience that makes your skin more resistant to further damage. This is the only product that contains **Pro-NAD**, a patented ingredient uniquely targeted for delivery of niacin into the skin layers. This compound helps increase skin turnover and maintain the genomic integrity of the skin.

Physician evaluation of the **NIA 24/7** system have shown that, in most cases, noticeable improvements in the skin care can be seen by as early as 30 days. Physicians reported improvements in skin texture, smoothness, firmness, and color. Reduction in pigmentation and fine lines and wrinkles was also observed.

We conducted the only study in Alabama and have noticed similar results that were obtained in the national study. 100% of our study patients have requested more of the **NIA 24/7** products for continued use.

NIADYNE is user friendly and is compatible with other skin care products and cosmetics. There have been no side effects reported with it's use including skin irritation and photosensitivity. **NIA 24/7** has sunscreen incorporated in it for added protection.

Call us to order your **NIA 24/7** and begin a new revolution in skin care . This product is not available in stores.

WEB SITE NEWS

We have officially launched our website on major servers and have had a great response! This has established a new venue for us to communicate with our patients and referral sources. The site is updated weekly with new information and news on our scrolling message board.

Online chats will soon be scheduled for real-time discussions on various topics of interest. Schedules will be posted on the upcoming events page.

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IN THE NEXT ISSUE

- Our custom formulated skin care products
- The enhanced effect of Microdermabrasion combined with a skin care regimen
- Our plans for pampering and skin care during pregnancy
- A look at the effectiveness of SCARGUARD

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The NEW RADIANCE PROGRAM

RADIANCE is a new injectible filler material that is superior to collagen. This material is a derivative of hydroxyappetite which is an FDA approved compound used today for a variety of medical applications.

Like collagen this material is injected into the skin to fill out wrinkles, depressed scars and other contour deformities. RADIANCE is replaced by living tissue with minimal absorption which occurs with other injectible materials like collagen.

Crow's feet, laugh lines, frown lines, lip lines, nasolabial lines can all be effectively treated with RADIANCE. We are looking for a few more volunteers to enter the study we are conducting with RADIANCE. If you are interested, please contact us to determine if you are a candidate for entry.

Radiance injections are performed in the office with the occasional use of local anesthesia, often topical anesthetics are sufficient.

BREAST RECONSTRUCTION UPDATE

We continue to build the BREAST RECONSTRUCTION CENTER of ALABAMA and have added several new specialists to it. Including an excellent team of Radiation Oncologists and Oncologists. This completes the integrated team of physicians that can treat you with the convenience of same day consultations. This is in addition to the other amenities we have that are not available in other comprehensive breast centers in the country.

Patients have given us incredibly favorable feedback about the demographically paired support system that we have developed. It is available throughout Alabama. And we now have women available in Tennessee, Florida, and South Carolina! Keep an eye out for the "bra bra sisterhood" in the near future!

Our unique physical therapy program is also receiving excellent reviews and is quite busy. We continue to work with our therapists to further improve this service.