



Michael S. Beckenstein M.D.

Plastic Surgeon

Specializing in aesthetic and reconstruction surgery of the breast and body

This newsletter edition contains the announcements from the first half of 2006 from the office of Michael S. Beckenstein, M.D. in Birmingham, Alabama.

Visit us online at www.msbsd.com or you can reach us by phone at 205-933-9308 or 1-866-MSBMD77.

2006 Announcements

January 11, 2006

RADIESSE is HERE!! It is a new injectible filler material far superior to collagen. It is longer lasting. We are the FIRST ones in Alabama to offer this!!! We have completed our trials and are using it regularly.

January 11, 2006

We offer custom formulated skin care products. Come on in and see what we have available for your unique skin type!

January 12, 2006

Reconstruction following lumpectomy is an option that most oncologic surgeons do not think about. If you are undergoing a lumpectomy, see a plastic surgeon BEFORE lumpectomy.

January 12, 2006

Abdominoplasty (tummy tuck) can be safely performed with several urologic or gynecologic procedures in select patients. If you are requiring a urologic procedure and have been considering an abdominoplasty, ask your urologist!

January 14, 2006

Get ready for our next breast cancer spa and pampering session for our patients. Call to schedule your time!!!!

March 02, 2006

More people are seeking to have excess skin and fat removed after losing weight, especially after laparoscopic gastric bypass. Dr. Beckenstein is experienced in body recontouring after weight loss.

March 02, 2006

Dr. Beckenstein is an investigator for the FDA study on gel implants. Select patients are candidates for the new generation of gel implants.

March 02, 2006

We are proud to be included in Brenda Ladun's book GETTING BETTER NOT BITTER, a personal account of her experience with breast cancer. It is available at several local book stores.

March 11, 2006

If you are faced with the possibility of undergoing a mastectomy, you can request the plastic surgeon of your choice to your general surgeon! DO NOT MISS OUT ON THE OPPORTUNITY FOR IMMEDIATE RECONSTRUCTION !!!!!

June 09, 2006

We offer a wide variety of implants for augmentation and reconstruction enabling us to achieve excellent results. A Lifetime warranty on implants is available through INAMED's platinum plus plan!

June 15, 2006

We have performed our 400th superior pedicle breast reduction. This method maintains the aesthetic contours of the breast that is lost with the traditional inferior pedicle technique.

June 15, 2006

We are pleased to offer MASSAGE therapy for our patients. Call to schedule an appointment.

June 15, 2006

We have completed our 24th BREAST REDUCTION CLASS with over 260 patients. Participant evaluations have been extremely positive! It is fun and informative. This is the best way to learn about breast reduction and have your consult as well.

June 15, 2006

To serve our patients better, we have expanded our office hours, our office staff, and surgery days. This will make us more accessible to you and to expedite your surgery!

June 15, 2006

Dr. Beckenstein has been listed in current GUIDE to AMERICA'S TOP SURGEONS by the Consumers' Research Council of America

June 15, 2006

We are pleased to be the first practice in the region to offer a new and exciting skin rejuvenation product, NIADYNE. This product is the only one proven to get the essential compound niacin into the skin.

June 16, 2006

All of my aesthetic surgery patients are covered by CosmetAssure which will provide the peace of mind you need when undergoing aesthetic surgery procedures!